



Weekly Racing Pickem Challenge

About The Game:

This is a pickem style game that consists of all 36 individual races, starting in February and continuing through in November. Every participant must select the top ten drivers they think will finish in the top ten positions for each race. Drivers get points based on their finishing positions. The player with the most points in a given time span wins. Our system also recognizes weekly and mid-season winners.

How It Works:

Each week before a race, participants will pick ten drivers to complete their picks. Drivers receive points based on their race performance. Players can compete amongst their friends and others throughout the entire season for great prizes from the local media partners. The player with the highest individual weekly score at the end of the season wins the game!

Progressive Payout:

This contest will feature a "Progressive Payout" which represents a sum of money that gets larger each week after all contestant for the previous race fail to select a valid perfect top 10 finish in advance of a selected race. Selecting a valid perfect top 10 finish means predicting the exact top 10 finish order of a particular race.

The Progressive Payout will start out at \$1,000 US Dollars for the first race. If there is not a perfect top 10 selection by any user(s), then \$500 will be added to the Progressive Payout for each additional race until a user(s) select a perfect top 10 or the contest is over.

When a valid perfect top 10 is predicted by a user, the user will receive the Progressive Payout for the race in which that user selected the perfect top 10. For example, if a first user to select a perfect top 10 happens to occur in race # 30, then the user would receive \$15,500. See the Progressive Payout Chart below.

Weekly Racing Challenge Scoring Table			
Predicting Driver That Finishes In The Top 10 = 100 Points/Driver			
Bonus Points Scale			
Actual Driver Finish	Top 10 Finish	Exact Finish Bonus	Total Points Awarded
1st Place	100	80	180
2nd Place	100	70	170
3rd Place	100	65	165
4th Place	100	60	160
5th Place	100	55	155
6th Place	100	50	150
7th Place	100	46	146
8th Place	100	42	142
9th Place	100	38	138
10th Place	100	34	134

Progressive Payout Chart			
Race #	Progressive Payout	Race #	Progressive Payout
1	\$1,000	19	\$10,000
2	\$1,500	20	\$10,500
3	\$2,000	21	\$11,000
4	\$2,500	22	\$11,500
5	\$3,000	23	\$12,000
6	\$3,500	24	\$12,500
7	\$4,000	25	\$13,000
8	\$4,500	26	\$13,500
9	\$5,000	27	\$14,000
10	\$5,500	28	\$14,500
11	\$6,000	29	\$15,000
12	\$6,500	30	\$15,500
13	\$7,000	31	\$16,000
14	\$7,500	32	\$16,500
15	\$8,000	33	\$17,000
16	\$8,500	34	\$17,500
17	\$9,000	35	\$18,000
18	\$9,500	36	\$18,500

Unique Features (subject to change): Play against show personalities, Message Forums, Trash Talk Boards, Fan Zones, Track Your Friends Performance, Latest Driver News and Live Stats, Progressive Payout

Advertising Opportunities:

This contest can be customized to include advertisements to meet the needs of any website's layout. See the provided sample layout.