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Weekly Baseball Fantasy Football Challenge

About The Game:

This is a salary cap style game that starts every and runs through the end of September. This is a six month promotion. The concept of this game has been simplified to an "Offense Only" version. Every player must field a team of 8 position players plus a DH at, or under, their salary cap. Players get points based on the real life performance of their selected team. Salary caps do not change throughout the year, however, player salaries change on a daily basis according to national demand for those players. The highest single week score is the overall game winner, although we will also keep track of the overall standings. This allows people to sign-up for the games at any point in the season and still have a chance to win. Weekly winners are recognized with our system.

How It Works:

Every team starts out with a \$72 million dollar salary cap. Prior to each Monday, players must select a roster for the week. Once their roster is established, each team must designate a "weekly lineup" where players are placed in a batting order 1-9. Our Baseball Challenge game is modeled after fantasy football, where players only need to set their "lineups once per week. Baseball players receive points based on their weekly real-life performance and their position in the batting order. Penalties and bonuses are awarded to each player according to their performance in the batting order. Individual lineup spots have unique bonuses and penalties. Players compete amongst their friends and others throughout the entire season for great prizes. The player with the highest single weekly score is the game winner.

Unique Features (subject to change):

- Weekly Lineup Setting Feature
- Daily Changing Player Salaries
- Pro Scout Player option
- Private Messages, and Message Forums
- Smack Boards With Smack Ratings
- Play In A Private Group Of Your Friends
- Instant Player News and Stats
- Track Your Friends Performance
- Fan Zones For Each Team
- Scrolling Stock Ticker Displaying Player Salaries
- Buy/Sell Recommendations

Advertising Opportunities:

There are numerous advertising opportunities built into this game. The foundation of this game is very advertiser friendly. We have designed and laid out this promotion to produce the highest profitability for our clients and their sponsors.